



Marketing Allrounder with Focus on Social Media and Content Creation

The GVS Group is an international expert in precious metals. Strengthen our Emirates team as a Marketing Allrounder with focus on Social Media and Content Creation in Dubai. We look forward to your flexibility, creativity, and self-sufficiency.

APPLY NOW

Your Tasks:

- **Platform Management:** You will be responsible for the coordination of our diverse social media channels (YouTube, LinkedIn, Facebook, Instagram, TikTok) with focus on the Arabic/UAE market.
- **Strategy Development:** Collaboration with the marketing team in Vienna to plan new initiatives and expand our existing social media activities.
- **Content Management:** You will create and edit TikTok videos, Instagram reels as well as graphic designs for our external communication platforms (Website, Social Media platforms, Newsletter)..
- **Performance Monitoring:** Manage and supervise the performance of our English social media channels.

Your Qualifications:

- **Education:** A completed secondary education (high school diploma). A university degree in communications, media or marketing is an advantage.
- **Experience:** Several years of relevant professional experience in marketing and content creation.
- **Graphics Software:** Proficiency in common graphic design tools such as Adobe Creative Suite. Knowledge in video editing tools is an advantage.
- **Personality:** You contribute innovative ideas independently and take responsibility to achieve a successful project outcome.
- **Geopolitical Interest:** You skillfully incorporate current geopolitical topics into your work.
- **Language:** Knowledge of German is an advantage

What We Offer:

- **Know-How:** Gain deep insights into the world of precious metals.
- **Team:** A young and highly motivated team will welcome and support you as you start.
- **Security:** Precious metals have accompanied humanity for around five millennia. In turbulent times, we offer a crisis-proof workplace.
- **Career Opportunities:** We fill leadership positions internally.

Salary:

- Starting at **AED 6.000,-** inclusive of fixed allowances
- Health insurance, travel accommodations, paid time off

This position is planned as a full-time role with 40 hours per week.

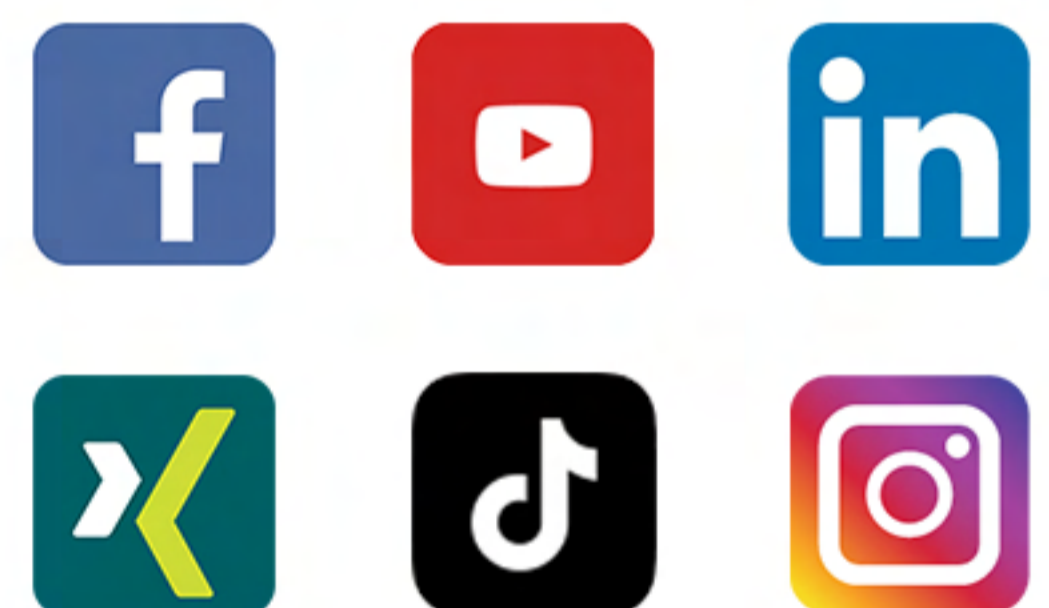
Higher pay may be offered based on relevant prior experiences or a university degree. Please submit your application documents in PDF format.

GVS group

Your Benefits:



Social Media



Any Questions?

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